

Eskvalley View

Your Local Midlothian Business Directory

Media Pack 2025



**New issue
out every
2 months**

Distributed **FREE** to over **21,000**
households across Midlothian

Tel: 07791 109252

www.eskvalleyview.co.uk

Eskvalley View

Your Local Midlothian Business Directory

Advertise with us in 2025

Do you own or manage a business in Midlothian that needs to reach local residents who are potential customers?

Even if your business is outside Midlothian, you can still market your services and products to Midlothian residents as potential customers!

Advertise your business in the Eskvalley View and we can help you achieve this.

We can help you to reach those potential customers and advertise your business to them with every issue.

Distribution Area

21,000 copies of the Eskvalley View Directory are distributed **FREE** to the following areas every two months:

Advertising Benefits:

- **21,000** bi-monthly distribution
- Cost effective advertising – from only **£119** per issue
- Advert **design** service
- **Full colour** printing
- **Guaranteed** letterbox delivery
- Block booking **discounts**
- **Standing Order** facilities available
- **Targeted** distribution service
- Supporting **website**



Distributed to 21,000 homes across the Midlothian area.

LOANHEAD

BILSTON

ROSLIN

ROSEWELL

BONNYRIGG

ESKBANK

EASTHOUSES

DALKEITH

WOODBURN

NEWTONGRANGE

GOREBRIDGE

NORTH MIDDLETON

Bilston

Bonnyrigg

Dalkeith

Easthouses

Eskbank

Gorebridge

Loanhead

Newtongrange

North Middleton

Rosewell

Roslin

Woodburn

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Advertising Rates & Sizes 2025

Advert Example Sizes:

Full Page
(internal)
£295

Full Page
(Back Cover)
£450

1/4 Page
£119

1/2 Page
£199

Cover Banners
(Premium Positions)
£350



Advert Sizes:

Page Size	Orientation	Dimensions	Price
Quarter page	vertical	62mm x 93mm	£119
Half page	horizontal	128mm x 93mm	£199
Full page	Within margins	128mm x 190mm	£295
Full page	Full page (bleed off)	154mm x 216mm	£295
Premium pages	Front cover banner	140mm x 40mm	£350
	Back cover (bleed off)	154mm x 216mm	£450

* These prices do not include VAT.

Artwork should be supplied as jpeg, eps or pdf format and with a resolution of at least 300dpi. No responsibility can be taken for the print quality of any image/logo/photo supplied at a lower resolution.

To book your advertising space, contact Graeme: 07791 109252

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Your Advertising Artwork 2025

Information required from you for your £20 artwork design

Please provide:

- sufficient wording for your advert;
- correct colour scheme to be used;
- correct contact and email details;
- all other necessary details you want included (Facebook, Instagram, etc.);
- your website address;
- relevant photos to be used (high resolution - see below for details); and
- your company logo if you have one that has to be used (if you have no logo and want one to be designed, this can be done but at additional cost. Please enquire for prices).

2 artwork proofs will be supplied for you to check and amend if necessary.

Any additional proofs required will be charged at £5 per proof.

If you are sending artwork to us, please supply in the following format.

- Please provide files as JPEG, EPS or PDF format.
- JPEGs should be a minimum resolution of 300dpi (dots per inch).

If there are any issues with your supplied artwork we will contact you prior to publication.

All adverts are accepted by Eskvalley View on the understanding that any supplied materials are copyright free. This includes images, logos, photos, trade logos, clip art or any other content that is used in the advert. It is the advertiser's responsibility to acquire any necessary permissions for any images, logos, photos, trade logos, clip art or any other content that have been supplied for use in their advert/editorial/article/any other content. Artwork created by Eskvalley View is copyright and for use with your purchased advert in the Eskvalley View Directory only and should not be used for any other purpose unless by prior arrangement.

It is the advertiser's responsibility to check the advert and ensure that it is correct at the copy approval stage. No responsibility will be taken by Eskvalley View for any errors identified after you have approved the advertisement for publication.

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Additional Services 2025

Leaflet Distribution

In addition to placing a regular advert in the directory, why not consider your own targeted leaflet drop?

With each issue businesses have the opportunity to have their own leaflets distributed alongside the directory. This will be limited to three leaflets per issue. The cost for this is only **£100 per 1,000** leaflets distributed. Beat that for value!

Leaflet Design and Print

We can also design and print your leaflet and we will not be beaten on price. Call now to discuss your requirements.

Special Deal!

Your leaflet designed
21,000 leaflets printed
A5 double sided, full colour
All leaflets distributed

**All this for only
£1,595**



Local Advertising



Local Relevance



Local Distribution

For more information on any of the above services or to get a quote, please contact Graeme on 07791 109252 or graeme@eskvalleyview.co.uk