

# Eskvalley View

Your Local Midlothian Business Directory

## Media Pack 2021



**New issue  
out every  
2 months**

**Distributed FREE to over 28,000 households across Midlothian**

[www.eskvalleyview.co.uk](http://www.eskvalleyview.co.uk)

# Eskvalley View

Your Local Midlothian Business Directory

Do you own or manage a business in Midlothian that needs to reach local residents who are potential customers?

Even if your business is outside Midlothian, you can still market your services and products to Midlothian residents as potential customers!

Advertise your business in the Eskvalley View and we can help you achieve this.

We can help you to reach those potential customers and advertise your business to them with every issue.

## Distribution Area

28,000 copies of the Eskvalley View Directory are distributed **FREE** to the following areas every two months:

Bilston  
Bonnyrigg  
Dalkeith  
Danderhall  
Easthouses  
Eskbank  
Gorebridge  
Loanhead  
Mayfield  
Newtongrange  
Pathhead  
Rosewell  
Roslin  
Woodburn



## Advertising Benefits:

- 28,000 bi-monthly distribution
- Cost effective advertising – from only £69 per issue
- Advert **design** service
- **Full colour** printing
- **Guaranteed** letterbox delivery
- Block booking **discounts**
- **Standing Order** facilities available
- **Targeted** distribution service
- Supporting website

# Advertising Rates 2021

Prices and sizes



Front Cover Banners  
(Premium Positions)

£250



Back Cover  
(Premium Position)

£450

Quarter Page  
£109

Eighth Page  
£69

Half Page  
£189



Full Page  
£295

Advert Artwork  
Design only £20

## Advert Sizes:

Page Size	Orientation	Dimensions	Price
Eighth page	horizontal	62mm x 45mm	£69
Quarter page	vertical	62mm x 93mm	£109
Half page	horizontal	128mm x 93mm	£189
Full page	Within margins	128mm x 190mm	£295
Full page	Full page bleed	154mm x 216mm	£295

When supplying your own artwork this should be in either jpeg, eps or pdf format and with a resolution of at least 300dpi. No responsibility can be taken for the print quality of any image/logo/photo supplied at a lower resolution.

\* These prices do not include VAT.

To book your advertising space, contact  
Graeme: 07791 109252 or 01875 305292



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## Additional Services

### Leaflet Distribution

In addition to placing a regular advert in the directory, why not consider your own targeted leaflet drop?

With each issue businesses have the opportunity to have their own leaflets distributed alongside the directory. This will be limited to three leaflets per issue. The cost for this is only **£70 per 1,000** leaflets distributed. Beat that for value!

### Leaflet Design and Print

We can also design and print your leaflet and we will not be beaten on price. Call now to discuss your requirements.

### Special Deal!

Your leaflet designed  
28,000 leaflets printed  
A5 double sided, full colour  
All leaflets distributed

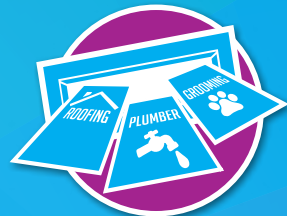
All this for only  
**£1,595**



Local Advertising



Local Relevance



Local Distribution

For more information on any of the above services or to get a quote, please contact Graeme on 07791 109252 or [graeme@eskvalleyview.co.uk](mailto:graeme@eskvalleyview.co.uk)